



## BANNER TIPS

- \* When possible, hang the banner by all grommets.
- \* Do not let the banner droop in the middle, or stretch excessively. Excess flapping of a banner results in tears, cracking and delaminating.
- \* If the banner is to be installed between 2 poles, it must have wind slits cut into the material. During severe weather take the banner down, banners are temporary signs and cannot endure high winds.
- \* Clean only with mild detergent and water and completely dry prior to storage (except for paper banners).
- \* **DO NOT FOLD** a banner! Always roll the banner with the letters on the outside.
- \* Always store the banner upright in a cool, dry place. Never lay the banner on it's side as this may cause creasing.